

N°3 GREEN CITY CONCEPT

Project's name

Green City Concept

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Target

Citizens, public administrators, designers, urban planners, designers, architects, engineers...

Results

The Green City Concept was presented at the recent Expò of Shanghai inside the Italian Pavillon and during the cycle of conference named “Architectural Italian Design”, where they were invited some of the most important Italian Architects.

The project aims at a large-scale dissemination of best practices in design and urban planning to realize more sustainable cities.



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Brief description:

A sustainable city should combine 5 fundamental aspects:

- **urban planning based on the city dwellers' needs,**
- **bioclimatic architecture,**
- **a strong focus on cycling paths, pedestrian areas and public transport,**
- **rational use of energy,**
- **advanced infrastructure and technologies.**

These 5 elements can dramatically improve the quality of life of city dwellers in terms of physical well-being but also economic prosperity, thanks to the substantial energy savings generated by energy-efficient town planning and architectural design.



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And now, look at the Video Presentation of the Green City Concept and thank you for your attention!!

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Eng. Marco Pollastri

Eng. Nicola Bartolini